



**NATIONAL INSTITUTE OF TECHNOLOGY, ROURKELA – 769 008 (ODISHA)  
SPONSORED RESEARCH, INDUSTRIAL CONSULTANCY & CONTINUING EDUCATION**

**NITR/SR/2022/Advt-22HS061/L/075, Dated: 20.02.2023**

Applications are invited on prescribed format (On-line) for the temporary post of “Communication expert” for the “**Centre of Excellence on Public Health Nutrition.**”, Department of Humanities and Social Sciences, National Institute of Technology Rourkela.

1.	Name of the Temporary Post:	<b>Communication expert</b>
2.	Number of Positions	<b>01 (Project Code: SR/22/HS/061).</b>
3.	Name of the Research Project:	Centre of Excellence (CoE) on ‘Public Health Nutrition’
4.	Name of the Sponsoring Agency:	UNICEF
5.	Tenure of the Project:	5 Years
6.	Tenure of the Assignment:	Initially contract will be given up to 31 <sup>st</sup> December, 2023, based on the performance contract will be extended further.
7.	Duty Station and Reporting	The consultant to be stationed at Bhubaneswar and will be required to travel to intervention districts on need felt basis.  Reporting: He/ She will be working under the direct supervision of Social & Behaviour Change Specialist, UNICEF and Principal Investigator (CoE-PHN), NIT Rourkela.
8.	<b>Job Description:</b> <ul style="list-style-type: none"> <li>Implement innovative practices, approaches and latest technology on multiple media and social/digital platforms and networks for propagation of Sustainable Development Goals (SDGs) interventions implemented across the state.</li> <li>Institutionalize and disseminate best practices and knowledge products with national and state level partners and stakeholders to build capacity of practitioners and disseminate these products to key audiences.</li> <li>Help establish, document, review and refine process for promoting the good practices through social media platforms.</li> <li>Lead the process of building of a technical, scientific and programming knowledge base on Sustainable Development Goals (SDGs)</li> </ul>	

	<ul style="list-style-type: none"> <li>• Take lead in research, analysis and use of data with a particular focus on Sustainable Development Goals (SDGs), where data gap is huge in the state.</li> <li>• Participate in the appropriate /available SDG platforms for dissemination of key data and findings of the progress in the state in the reader friendly version.</li> <li>• Develop/select materials and other communication tools for SDG events and oversee the production and implementation of multimedia initiatives for compliance with targets and plans that integrate the latest evidence.</li> <li>• Conduct or participate in the M &amp; E and Evaluation exercises, including review meetings on the progress of SDGs in the state. Support in the recommendation of timely action to ensure the achievement of results as planned and allocated.</li> <li>• Identify, build and maintain partnerships through networking and proactive collaboration with academia; subject matters experts and civil society organizations to promote SDG's mission and goals for the state.</li> <li>• Support communication activities through knowledge management, information exchange and building capacity of the key officials responsible for the SDG implementation.</li> </ul>	
9.	Consolidated monthly Salary/ Fellowship:	Rs. 133000/- per month
10.	Essential Qualifications and experience:	<ul style="list-style-type: none"> <li>• Master degree in Social Science, Social work, public health, social and behavioral science, Journalism &amp; communication and public relations, or other related social science field is required with at least five years of work experience.</li> <li>• Excellent writing skills in English and Odia and interpersonal communication</li> </ul>
11.	Desirable Qualifications/ Experiences :	<ul style="list-style-type: none"> <li>• PhD in Social Sciences and other related fields</li> <li>• Experience in areas of advocacy, social mobilization, communication preferably in health sector and health emergency situations at the UN organization/international and/or large organization.</li> </ul>
12.	Selection Process	Written Test and Personal Interview
13.	Accommodation:	NA

For technical information on the project, the candidate may contact the Principal Investigator at the following address:

Name : **Dr. Jalandhar Pradhan, Associate Professor**  
Address: Department of Humanities and Social Sciences,  
National Institute of Technology (NIT), Rourkela  
Rourkela- 769008.  
Telephone No: +91-661-246-4691 (office)  
E-mail: [pradhanj@nitrkl.ac.in](mailto:pradhanj@nitrkl.ac.in) / [jpp.pradhan@gmail.com](mailto:jpp.pradhan@gmail.com)

**Date and Time for the Test/Online Interview: 5<sup>th</sup> March at 11:00 AM**

Eligible candidates may apply within **28.02.2023, 23.59 HRS**. The candidates are required to send the complete filled up application form along with a resume (Soft copy) to [pradhanj@nitrkl.ac.in](mailto:pradhanj@nitrkl.ac.in) with a cc to [coepn.nitr@gmail.com](mailto:coepn.nitr@gmail.com). The application form is available in the following link: [http://nitrkl.ac.in/oldwebsite/Jobs\\_Tenders/5ProjectFellowships/Doc/JRF%20LS-PND-64\(2\).pdf](http://nitrkl.ac.in/oldwebsite/Jobs_Tenders/5ProjectFellowships/Doc/JRF%20LS-PND-64(2).pdf)

which must be filled by candidates and also required to attach photocopies of all supporting documents, research papers (if any) etc.

Candidates will build a **Single PDF** file; it is to be sent to Principal Investigator ([pradhanj@nitrkl.ac.in](mailto:pradhanj@nitrkl.ac.in) with a cc to [coepn.nitr@gmail.com](mailto:coepn.nitr@gmail.com)) **on or before 28.02.2023, 23.59 HRS**. The candidates are also required to produce relevant documents mentioned in the application form [such as original of all mark sheets and certificates, research papers (if any), experience certificate (if any) etc.] at the time of interview / joining. Selection / Joining will be cancelled in case of any suppression of information / document provided earlier.

Mere possession of minimum qualification does not guarantee invitation to the interview.

Candidates will be short listed based on merit and need of the project. **The Shortlisted candidates called for the interview will be intimated by 2<sup>nd</sup> March 2023.**

Sd/-  
Asst. Registrar (SR)

Copy to:

- 1) All Heads of the Departments, NIT, Rourkela for publication on Departmental Notice Boards.
- 2) Dr. Jalandhar Pradhan, PI with a request to give wide publicity to advertisement.
- 3) Head of the Department, HS.
- 4) Project file.