



AICTE TRAINING AND LEARNING (ATAL)

Faculty Development Program (Online)

On

***Sustainable Business Eco-System: Environment, Social and
Governance (ESG) Reporting***

10th January - 14th January, 2022



Organized By

School of Management,

National Institute of Technology Rourkela

Rourkela-769008 (Odisha)

About National Institute of Technology, Rourkela

NIT Rourkela is one of the premier national level institutions for technical education in the country and is funded by the Government of India. It came into existence on 15th August 1961 as Regional Engineering College, Rourkela. Government of India elevated it to a deemed university under the name National Institute of Technology Rourkela in 2002. Constantly maintaining an overall ranking in the top twenty institutions for technical education in India, NIT Rourkela has carved a niche for itself, its students and all its stakeholders. With twenty-one academic departments offering a wide range of courses designed to meet the current requirements of industry and academia.

About School of Management

School of Management, NIT Rourkela was established in 2010 to offer quality management education in the country. The department offers two-year post-graduate program in management (MBA) and doctorate program in management. The department focuses on value-based teaching and learning environment, research orientation and consulting industries by developing strong industry-academic interface

Patron

Prof. Animesh Biswas
Director, NIT Rourkela

Chairperson

Prof. Rajeev Kumar Panda
Head, School of Management

Coordinators

Dr. Manvendra Pratap Singh
Dr. Mayank Yadav

AICTE Training and Learning (ATAL) Academy

AICTE Training and Learning (ATAL) Academy is dedicated to offer quality technical education in the country by introducing various schemes started by Govt. of India, Ministry of Education. The vision of AICTE is to facilitate faculties to accomplish goals of Higher Education like access, equity and quality. It focuses on training the faculty members, research scholars, PG scholars, participants from government, industry, school teachers and staff of host institutions. The objective of ATAL Academy is to deliver diversified opportunities for training and exchange of experiences via workshops and other faculty development programs.

Sustainable Business Eco-System: Environment, Social and Governance (ESG) Reporting

Sustainable ecosystem is a business environment ensures that all processes, products, manufacturing activities and services adequately address present environmental and social concerns along with business profit. Sustainable business strategies such as sustainability reporting enables organizations to consider their impacts on a wide range of issues and address them for building sustainable business ecosystem. Sustainability reporting (SR) is the disclosure and communication of environmental, social, and governance (ESG) goals of organisations and enables them to be more transparent about the risks and opportunities they face. Every day, decisions are made by businesses and governments which have direct impacts on their stakeholders, such as financial institutions, labor organizations, civil society and citizens, and the level of trust they have with them. These decisions are rarely based on financial information alone. They are based on an assessment of risk and opportunity using information on a wide variety of immediate and future issues. Building and maintaining trust in businesses, stakeholders and governments is fundamental to achieving a sustainable economy and world. The benefits of sustainability reporting include improved corporate reputation, building stakeholders' confidence, increased innovation, and even improvement of risk management.

Thrust Area: Strategy

Course Content

- ✚ Sustainability beyond CSR
- ✚ Sustainability reporting: An introduction
- ✚ Insightful sustained journey with examples
- ✚ Corporate Governance and sustainability: Duo
- ✚ Sustainability reporting frameworks: An overview
- ✚ GRI based sustainability reporting in MSMEs India
- ✚ ESG reporting in primary, secondary and tertiary sector: An expert's perspective
- ✚ Digital sustainable solutions

Proposed Pedagogy:

Sustainable business eco-system: Environment, social and governance (ESG) reporting -Strategic workshop will comprise of interactive sessions, class discussion, case studies to enable the thorough understanding of sustainable strategies in an organisation. The participants will learn through real-life corporate examples during lectures as well as through sessions with corporate experts. The aim of the workshop is to equip the participants with tools that enable understanding of selected sustainable strategies and their application to encourage and educate prospective sustainability students, sustainability learners and aspiring entrepreneurs.

Who Can Attend?

The FDP is open to all faculty members of AICTE approved institutions, research scholars, PG scholars, participants from government, (bureaucrats/technicians/Participants from industry etc.) school teachers and staff of host institutions.

Registration

No Registration Fee.

- ✚ Registration will be done on First Come First Serve bases
- ✚ Only Online Registration for the online FDP by using the link given below:

<https://atalacademy.aicte-india.org/signup>

Important Dates

Program Duration: 10/01/2022 to 14/01/2022

Schedule

Day 1: 10th January,2022	
Session 1: 10:00 AM to 11:15 AM	Sustainability beyond CSR by Dr. Manvendra Pratap Singh, NITR
Session 2: 11:45 AM to 01:00 PM	Sustainability reporting: An introduction by Dr. Manvendra Pratap Singh, NITR
Session 3: 3:00 PM to 4:30 PM	Insightful sustained journey with examples by Dr. Manvendra Pratap Singh, NITR
Day 2: 11th January,2022	
Session 1: 10:00 AM to 11:15 AM	Corporate Governance and sustainability: Duo by Prof. Chandan Kumar Sahoo, NITR
Session 2: 11:45 AM to 01:00 PM	Sustainability reporting frameworks: An overview by Dr. Manvendra Pratap Singh, NITR
Session 3: 3:00 PM to 4:30 PM	GRI based sustainability reporting in MSMEs India Dr. Manvendra Pratap Singh, NITR
Day 3: 12th January,2022	
Session 1: 10:00 AM to 11:15 AM	ESG reporting in primary sector: An expert's assessment by Rahul Prakash, Amalfarm
Session 2: 11:45 AM to 01:00 PM	Sustainability reporting in secondary and tertiary sector: An expert's perspective by Priyanka Saraf
Session 3: 3:00 PM to 4:30 PM	Sustainability reporting in education sector: An expert's perspective by Dr. Arpita Chakraborty
Day 4: 13th January,2022	
Session 1: 10:00 AM to 11:15 AM	Sustainability in the Digital World by Dr. Mayank Yadav, NITR
Session 2: 11:45 AM to 01:00 PM	Role of ICT in ESG reporting by Dr. Mayank Yadav, NITR
Session 3: 3:00 PM to 4:30 PM	Focused approach towards effective ESG reporting (Panel Discussion)
Day 5: 14th January,2022	
Session 1: 10:00 AM to 11:15 AM	Challenges and opportunities in Sustainability reporting by Dr. Manvendra Pratap Singh
Session 2: 11:45 AM to 01:00 PM	Written Test
Session 3: 3:00 PM to 4:30 PM	Valedictory session

Certification

The certificates shall be issued to those participants who are registered on ATAL portal www.aicte-india.org/atal and attend the program with minimum 80% attendance and score minimum 60% marks in the test.

COORDINATORS

Dr. Manvendra Pratap Singh
Dr. Mayank Yadav

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National Institute of Technology Rourkela

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Profile of Coordinators:

Dr. Manvendra Pratap Singh is a faculty in General Management area at School of Management, National Institute of Technology, Rourkela. He holds a doctoral degree in corporate sustainable Strategies from the National Institute of Technology, Durgapur. He worked very closely with micro, small and medium enterprises (MSMEs) on sustainability related challenges. His research interest spans in the area of sustainability, MSMEs, entrepreneurship, strategy, education. He has published his work in various peer reviewed journals and presented his work at leading international conferences.

Dr. Mayank Yadav is a faculty in marketing area at School of Management, National Institute of Technology, Rourkela. He holds a doctorate degree in social media marketing from the Indian Institute of Technology Roorkee. His research interests include social media marketing, digital marketing, consumer behavior, e-commerce and marketing in general. He has published many quality researches in journals of international repute.