

# **Startup Hunt**

“**Innovation Carnival**” event for two days will be organized on 10th and 11th November 2018 in the premises of NIT Rourkela. Innovators, Eminent Personalities, Start-ups, Students from School and Technical Institutes, Research Scholars, Representatives from supporting agencies, Industries, Quality Circles, etc. from various parts of the country will be attending the event.

The bespoke event will comprise of Innovative Exhibition Challenge, **Startup Hunt**, Inspirational Talks with Experts and Professionals and Panel discussions, Session on IPR and Workshops by Startup India, opportunities for idea pitching and business development, mentoring & networking, social innovation exhibition, food innovation events, fun events and cultural nights, etc.

The participants will get the opportunity to showcase their game-changing innovations and creative solutions that impact lives, businesses and the society. They will also get to interact with the few of the best minds in the industry and understand how they can apply emerging technologies to improve the way the world works and lives.

The Winner Takeaways for the **Startup Hunt** will be:

- Top Three Ideas will be awarded Trophies and Certificate of Excellence.
- The top ten teams will be offered the Incubation Opportunity, Certificate of Appreciation and Funding Support maximum up to 1.5 lakhs (in a phased manner during the year depending on eligibility)
- Participation Certificates to the other participants.

We encourage you for participation in the Innovation Carnival to enhance the innovation ecosystem for creating technology-based solutions for tomorrow. Please note the accommodation for the participants will be provided on request.

## **Eligibility:**

Innovators, Startups, Students from Technical Colleges, ITI and Diploma Colleges, Technical Institutions and Aspiring Entrepreneurs (Age above 20)

Participation:

Individual or Team (2-3 members maximum)

## **Rounds:**

1. Pitch Round (3-4 minutes)

Mode: Verbal Presentation

Mention briefly about the Idea, Level: (Idea/Prototype/Startup Level) , Inventiveness/Uniqueness, Any Impacts/milestones/recognition

2. Final Evaluation Round (5-7 minutes)

Mode of presentation: PowerPoint presentation

Describe about Idea, Problem Area, Solution, Innovation/Uniqueness in idea, Impacts created, Any milestones or recognition achieved, Proposed Team Structure, Financial Budget, Market Survey, Any related images and videos of prototype/design , team etc.

(Note: Participants are allowed to bring their prototype if available.)

<https://www.townscript.com/e/startup-hunt-043224>

